

PROGRESSIVE

DETROIT BOAT SHOW

February 1-8, 2025

Huntington Place (Formerly Cobo Center)

Greetings,

We hope you had a great summer and were able to enjoy time out on the water!

As we roll into the last quarter of this year, we look ahead at our upcoming Progressive Detroit Boat Show next year.

Please note some important changes for 2025:

- **New Dates!** Due to the return of the North American International Auto Show to winter, the boat show has been pushed back to February 1-8, 2025, concluding on the second Saturday due to Super Bowl Sunday on Feb. 9th.
- **Redraw!** We're looking forward to an exciting NEW look for the show, after a redraw of all space. Thank you all for your patience through the process. We are very excited about debuting this new look to consumers in February. [To see the updated Floorplan, click here.](#)
- **Epic promotions for attendees!** Sharks, Stingrays and Squirrels - Oh My! Popular promotions that haven't been to Detroit in a number of years return all together. The live shark encounter will run shows daily, The Stingray is an exhibit with live stingrays and other creatures to touch and see. And, the world-famous Twiggy the Waterskiing Squirrel will wow crowds with his skills over the first weekend of the show.
- **Forms are live!** Get a jump on exhibitor forms for the show. All linked in your Boat Show Manager Account. The [Exhibitor Manual](#) from MBIA and [Exhibitor Kit](#) with Convention & Show Services are important to review and submit early for discounts!
- **Move-in** will start Monday, Jan. 27 from 8am - 4pm beginning with the front of the hall continuing towards the rear until Thursday, Jan. 30. You will be emailed an exact time day in January.
- **Move out** will begin on Saturday Feb. 8 from 8 pm - midnight. There will be crews available (must pre-schedule), but no cranes. On Sunday, Feb. 9 halls will be open from 10 am - 3 pm, with no crews or cranes provided. However, you can contract crews at your expense through CSS. On Mon./Tues. Feb. 10 /11, move out hours will be from 8 am - 4 pm with full crews and cranes. Move out will conclude Wed. Feb. 12 from 8 am - noon with full crews available if needed.

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