

**PROGRESSIVE**



**January 27- February 4, 2024**  
Huntington Place (Formerly Cobo Center)

## For Immediate Release

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### A boat load of fun to be had at the Progressive Detroit Boat Show

**Commerce Twp., Mich., January 10, 2024** – The Progressive Detroit Boat Show will cruise into Huntington Place (Cobo) January 27-February 4, 2024, with a premier showing of all things boating, featuring hundreds of new boats, accessories, marinas, docks & hoist, services and much more. Whether you're in the market for a boat, or just looking for a taste of summer in January, the show hosts a plethora of activities and entertainment for people of all ages!

- New this year! **Live sand sculpting** (Jan 27-28), with the completed masterpiece on display through the entirety of the show.
- New! **Meet Capt. Sandy from BELOW DECK** (Feb. 3 and 4). As a renowned superyacht captain with over 30 years of international maritime experience, Yawn's integrity and courage have earned her an outstanding reputation as an elite class of captain, and recognition from the International Superyacht Society, who bestowed upon her the prestigious Distinguished Crew Award for her bravery in the midst of a catastrophic fire and pirate threat that occurred in 2006 off the coast of Yemen. Tapping into her signature conviction and affinity for adventure, Yawn charted a new course in 2015 when she became a series lead on Bravo's hit series Below Deck Mediterranean.
- New! Hey Barbie! Check out a one-of-a kind **boat** customized by Wilson Marine, including a photo opportunity with a Lifesize Box, plus meet the fashion doll herself Saturdays from 1 – 7 p.m. and Sundays from Noon to 6 p.m.
- New! **Flip Flop 'Ville** featuring flip flop fling, hook games, and a tribute to Jimmy Buffet with Tshirt prizes!
- New! Looking for adventure? Climb up a **30' rock wall** inside the show!
- **Live Music** at the Tiki Bar by Circle City Steel during boat weekends of the show
- Also visit the **Funny Water Fun Zone** in the Tiki Bar for free samples of a new cocktail and games.
- **Kids Zone** with the return of the popular water rollerz, bracelet making (think nautical, Swifties!), backpack stamping and more interactive activities.
- **Paint a Paddle** Nautical Décor
- **The Lawn** features a bar area and fun games for the family including a New! **pirate ship play structure**, badminton, cornhole, tic tac toe, connect four, and more!

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- **History of Bathing Suits** – You don't miss this unique exhibit displaying bathing suits from the 1700s to present day!
- Free **Boaters Safety Course** on Saturday, February 3 – preregistration is required!
- Shop the Boatique with unique nautical goods including home décor for purchase.
- Annual Free **T-shirt Giveaway**
- **Owlie the Owl from NOAA** will be at the show Saturday, January 27, 28 and February 3.
- **Giveaways** - be sure to visit the following exhibits to enter to win these featured products!
  - DR Traylor in space 405 will be raffling off a free **pontoon trailer**
  - **Lightening Lift** in space B10 will be giving away 4 lift packages to luck winners (2 each weekend)

Visit [detroitboatshow.net](http://detroitboatshow.net) for Highlights, features, and promotion schedules.

Special Admission days include:

**Senior Day** - Monday, January 29 – free entry for those 65 and older

**Boat Load of Food** - Wednesday, January 31, bring in 5 cans or more (per person) to donate to the Gleaners Community Food Bank for free entry into the show between 3 and 6 p.m.

**Career Days** – Monday through Friday, January 29 through Feb. 2 Interested in a career in the marine industry? Bring your Student ID to the Boat Show Office to gain free entry and complete the Career Days “stops” in the show to enter to win a \$500 gift card!

For more information visit [www.detroitboatshow.net](http://www.detroitboatshow.net). SHOW HOURS: Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at Huntington Place (Cobo) and surrounding lots. The Progressive Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater's interests via MBIA's programs and services.

**The Progressive Detroit Boat Show is sponsored by Progressive Insurance and Great Lakes Scuttlebutt, the official publication of the MBIA Boat Shows.**

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***The Voice of Boating in Michigan***

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