

**PROGRESSIVE**



**January 27- February 4, 2024**  
Huntington Place (Formerly Cobo Center)

## **For Immediate Release**

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### **Flip Flop Ville at Detroit Boat Show honors Jimmy Buffet**

**Commerce Twp., Mich., January 10, 2024** – Flip Flop Ville, a new exhibit at the Progressive Detroit Boat Show, coming to Huntington Place (Cobo) January 27-February 4, will commemorate Jimmy Buffet and feature the Margaritaville lifestyle.

Learn more about Jimmy Buffet and his successful music career that spanned generations of fans and instilled a laid-back, Caribbean lifestyle loved by so many. Other information in the exhibit includes the history of Flip Flops, and Guinness World Records set with Flip Flops!

Try your hand (or foot) at Flip Flop Fling, flinging a flip flop through a Hula Hoop. If a shot is made within three tries, participants will receive a commemorative t-shirt. The cost is \$2 per turn. All proceeds will be donated to Merkel Cell Carcinoma research, the rare cancer that Buffet lost his life to last year at the age of 76. Other features include the bar-favorite Hook games for side-by-side competition, a photo opp with 9' flip flops, and more!

Along with hundreds of boat to see and purchase, including more than 115 new models on display,,,Flip Flop Ville is just one of many promotions and special exhibits to see at the show. Live Sand Sculpting, Appearances from Capt. Sandy of BELOW DECK MED, Water Rollerz, Kids crafts, The Lawn with games and a pirate ship playscape and so much more make this show fun for the whole family and gives everyone a taste of summer! Visit [detroitboatshow.net](http://detroitboatshow.net) for Highlights, features, and promotion schedules.

For more information visit [www.detroitboatshow.net](http://www.detroitboatshow.net). SHOW HOURS: Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at Huntington Place (Cobo) and surrounding lots. The Progressive Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater's interests via MBIA's programs and services.

**The Progressive Detroit Boat Show is sponsored by Progressive Insurance and Great Lakes Scuttlebutt, the official publication of the MBIA Boat Shows.**

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