

PROGRESSIVE



January 27- February 4, 2024

Huntington Place (Formerly Cobo Center)

FOR IMMEDIATE RELEASE

Contact: Nicki Polan, Executive Director
Michigan Boating Industries Association
P: 734.261.0123, ext.4, npolan@mbia.org

Amanda Wendecker, VP of Marketing
P: 734-261-0123, ext. 3, awendecker@mbia.org

Career Days at the Progressive Detroit Boat Show promotes marine jobs

COMMERCE TWP, MICH. – January 3, 2024 – The annual Career Days at the Progressive Detroit Boat Show are dedicated to educating students about career opportunities in recreational boating's \$11.7 billion industry here in Michigan. To participate, high school and college students with a valid student ID can check in at the Show Office and attend the show for free on the midweek days Monday, Jan. 29 through Friday, Feb. 2 during show hours.

The Michigan Boating Industries Association, producer of the Progressive Detroit Boat Show, along with its members and exhibitors, are hard at work addressing the critical demand for marine technicians in this growing industry, as well as other careers, such as marina operators, boat dealers, boat builders, salespeople, and more. Career Days hopes to shed light on the vast array of careers available in the marine industry and introduce potential candidates with potential employers. The show has invited high school and college students from across the state to attend. Students interested in attending can register at the show with a valid student ID or learn more at Detroitboatshow.net.

During Career Days, participating exhibitors, including: Colony Marine, Eagle Point Marina, Mercury Marine, Safe Harbor Marinas, Seajay Marine Group, Silver Spray Sports, and Yamaha will provide students with knowledge about different careers and aspects within the boating industry including a hands-on look at the inside of outboard engines, how to get trained to work and play with boats, and also answer students' questions. Students who complete each of the designated "stops" will be qualified to win a \$500 gift card!

For more information about Career Days and the Progressive Detroit Boat Show visit detroitboatshow.net. **HOURS:** Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Thursday through Friday: 3 p.m. – 9 p.m. Parking is available at Huntington Place (Cobo) and surrounding lots. The Progressive Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater's interests via MBIA's programs and services. **The Progressive Detroit Boat Show is sponsored by Progressive Insurance and Great Lakes Scuttlebutt, the official publication of the MBIA Boat Shows.**

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