

PROGRESSIVE



January 27- February 4, 2024
Huntington Place (Formerly Cobo Center)

Presents **Career Days**

The Michigan Boating Industry is facing a critical demand within our \$11.7 billion industry for qualified employees. Career Days is a chance for students interested in a career in our industry to attend the Progressive Detroit Boat Show inside Huntington Place (formerly Cobo Center), and learn more about training and career opportunities available during show hours Monday - Friday, January 29 - February 2, 2024!

Each sponsorship investment gives your business exposure to each individual who attends Career Days, PLUS 50% of each sponsorship will be donated to the Recreational Boating Industries Educational Foundation for scholarships!

Sponsorship Opportunities

Bag Sponsor - \$1,200

Each student will receive a drawstring backpack to carry their supplies. Have your logo featured, and offer a giveaway in the bag.

Prize Sponsor - \$500

Each student who completes all stations within the show and returns to the Show Office with their proof is entered to win a \$500 Visa Gift Card Sponsored By YOU!

Ad in Career Days Handout - \$500

Place a 1/4 page advertisement in the Career Days Handout given to each person who registers to receive free entry and learn more!

Logo on Career Days Handout and RBIEF Website for 1 year - \$500

Have your logo prominently placed on the Career Days Handout and on the RBIEF Website for one year in recognition of your support of the Foundation.

Optional: Donate additional funds to the Recreational Boating Industries Educational Foundation, go to www.mbia.org/page/rbief for more information.



Contact Amanda Wendecker for more information
email: awendecker@mbia.org
734-261-0123 ext. 3

Detroit Boat Show Hours on Career Days are as follow:
Monday: 11 a.m. - 6 p.m., Tuesday - Friday: 3 - 9 pm
Visit www.DetroitBoatShow.net for more information.





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SPONSOR SELECTIONS

- ☐ ~~Bag Sponsor \$1200~~ \$ _____
- ☐ Prize Sponsor \$500 \$ _____
- ☐ Ad in the Career Days Program \$500 \$ _____
- ☐ Logo on Career Days Program & RBIEF Website for 1 year \$500 \$ _____
- ☐ Additional Contribution to Recreational Boating Industries Educational Foundation \$ _____

TOTAL INVESTMENT: \$ _____

PAYMENT INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE (____) _____

EMAIL _____

Payment

[] Check enclosed in the amount of \$ _____ payable to MBIA.

[] Bill my [] Visa [] MC \$ _____ Security code: _____

Account Number: _____ Exp. Date: _____

Name on Card: _____

Signature _____ Date _____

Return to MBIA, 8625 Richardson Rd., Commerce Twp., MI 48390; P: 734.261.0123; F: 734.261.0880
E: awendecker@mbia.org; W: www.mbia.org

Questions: contact Amanda Wendecker at 734.261.0123, ext. 3 or email awendecker@mbia.org