

**PROGRESSIVE®**

# DETROIT BOAT SHOW

**January 27- February 4, 2024**  
Huntington Place (Formerly Cobo Center)

## Career Days

Help address a critical demand within our industry for qualified employees by providing an educational check-in location at your exhibit during show hours on our designated Career Days, Jan. 29 - Feb. 2, (Monday - Friday).

### What you'll get:

- Your business listed on the "Careers Chart" map of education locations around the show
- Your business logo on marketing pieces to students
- Your business mentioned in issued Press Release, social media, and show website



### What students will get:

- The chance to learn about job opportunities in the Recreational Boating Industry
- Free admission for student and their parents
- Information about start dates for marine tech education in Michigan

### Participation opportunities include:

- Gift bag item donation - \$100 (limit 5 sponsors)
- Educational Stop - Free, but we are limited to 10 stops so sign up today!



### Interested?

- Contact MBIA at (734) 261-0123, ext. 0 or email [boatmichigan@mbia.org](mailto:boatmichigan@mbia.org)

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