

PROGRESSIVE[®]

DETROIT

65th ANNUAL

B  **AT SHOW**

January 14-16 & 19-22, 2023

Huntington Place (Cobo Center)

Career Day

Help address a critical demand within our industry for qualified employees by providing an educational check-in location at your exhibit during show hours on our designated Career Days, Jan. 16, 19 & 20, (Monday, Thursday & Friday).

What you'll get:

- Your business listed on the "Careers Chart" map of education locations around the show
- Personal data of all students that participate
- Your business logo on marketing pieces to students
- Your business mentioned in issued Press Release, social media, and show website

What students will get:

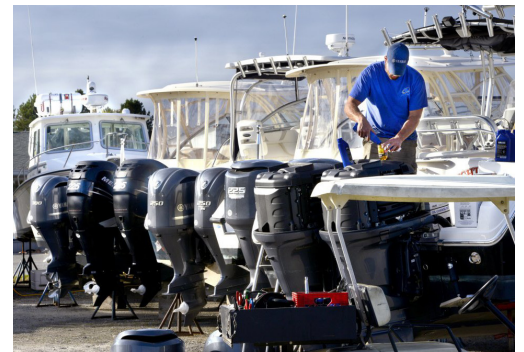
- The chance to learn about job opportunities in the Recreational Boating Industry
- Free admission for student and their parents
- Information about start dates for marine tech education in Michigan

Participation opportunities include:

- Gift bag item donation - \$100 (limit 5 sponsors)
- Educational Stop - Free, but we are limited to 10 stops so sign up today!

Interested?

- Contact MBIA at (734) 261-0123, ext. 0 or email boatmichigan@mbia.org



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