



For Immediate Release

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MI Boating expenditures sail again in 2020, continuing 11-year growth trend

Commerce Twp., Mich., August 18, 2021 - Recent data from the National Marine Manufacturers Association reports that retail expenditures for new boat, motor, trailer, and accessory purchases in Michigan grew another 12% in 2020, nearing \$1.3 billion, the 11th consecutive year of growth.

“It’s no secret that boating is a favorite pastime for Michiganders, and the numbers show that.” said Michigan Boating Industries Association’s Executive Director Nicki Polan. “The pandemic only magnified the safe and fun experiences boating offers and we welcome thousands of new boaters to the sport. Michigan continues to be the 3rd largest marine market in the U.S. and that is very impressive since we’re a four-season state.”

Michigan has nearly one million boats registered, and another 600,000 legally non-registered paddle craft, also ranking number three in the country for registrations.

MBIA, the state’s marine trade association produces the upcoming Progressive® Metro Boat Show, cruising into the Lake St. Clair Metropark in Harrison Township, September 16-19.

“The Progressive® Metro Boat Show is a gorgeous venue at the marinas of the Lake St. Clair Metropark,” said Polan. “This year we’re offering ‘Welcome to Boating’ Educational Workshops to help boaters learn more about the rules of the water, general maintenance, environmental stewardship, and many other topics.” Visit metroboatshow.net for a full schedule of Workshops.

The Progressive® Metro Boat Show features hundreds of boats from 10 to 50 feet in length in the water and on land at the Lake St. Clair Metropark. Many features and promotions make the boat show a great event that will entertain the whole family. Food trucks with tasty offerings, yard games, kids take-home boat craft and more. Street teams from local radio stations will entertain crowds with games, contests and live talent from your favorite radio stations. Plus, learn more about boating and the boating lifestyle at the “Welcome to Boating” Educational Workshops.

The Progressive® Metro Boat Show is produced by the Michigan Boating Industries Association (MBIA). The Show, located at Lake St. Clair Metropark, will be held September 16-19. Hours: Thurs., Fri.: 1 p.m. – 7:30PM, Sat.: 11AM – 7:30PM and Sun.: 11AM – 6 PM. For more information, current promotions, and contest information, visit Metroboatshow.net. *The show will follow public safety recommended protocols with social distancing to provide a safe experience for all attendees. Please see the Covid Safety Section on the show website for details.* Admission: \$10 for adults, children 12 and under free with an adult. Parking is \$10 – or free to those with a Metroparks permit. General park information can be found at metroparks.com.

The Progressive® Metro Boat Show is sponsored by Progressive Insurance, the Huron Clinton Metroparks and Great Lakes Scuttlebutt, the official publication of MBIA Boat Shows.

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The Voice of Boating in Michigan

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