

PROGRESSIVE
METRO 12th ANNUAL
BOAT SHOW
September 16-19, 2021
Lake St. Clair Metropark

“Welcome to Boating” at the Progressive® Metro Boat Show

By Nicki Polan, *Show Manager and MBIA Executive Director*



Mark your calendar! The twelfth annual Progressive® Metro Boat Show, the largest in-water boat show in the Midwest, is coming to Lake St. Clair Metropark September 16-19 with boats up to 50 ft.+ in length on display and for sale. This is the first boat show MBIA has been able to produce since early 2020, and we're excited to safely welcome thousands of new boaters to the event! Throughout the pandemic, boating has been highlighted and discovered by so many as a safe and fun recreational activity that can be shared with family and friends.

A boat show is the best way to shop and compare hundreds of boats in one place and also learn more about boating and the boating lifestyle. Being immersed into a marina setting with a picturesque boardwalk lined with beautiful boats along the coast of Lake St. Clair make this show such a joy to attend.

Boats featured include new and previously owned fishing boats, cruisers, yachts, pontoon boats, personal watercraft, ski and wakeboard boats, canoes, kayaks, and paddleboards. The show is a great place to get the first look at the new 2022 model introductions, and for end-of-season deals from quality yacht brokers and dealers. It is also a great place to learn more about boating, and just to have some fun.

This year we're hosting “Welcome to Boating” educational workshops on Saturday, Sept. 18 free for attendees. Topics include everything from boating safety, battery maintenance, shrink wrap recycling, general maintenance and more! Stay tuned to metroboatshow.net as a full schedule is announced. Other promotions like live music in the Tiki Bar, food trucks, beer tents; Kid's Crafts, and more - provide hours of entertainment for the whole family

Michigan is the third largest marine market in the country. Conservative estimates say more than four million people in Michigan enjoy the sport each year. Boating is a great recreational pastime, and the Progressive® Metro Boat Show is a terrific place to experience a day near the water among boats and boating enthusiasts!

The Progressive® Metro Boat Show is produced by the Michigan Boating Industries Association (MBIA). The show, located at Lake St. Clair Metropark, will be held September 16-19, 2021. **Hours:** Thurs., Fri.: 1 p.m. – 7:30PM, Sat.: 11AM – 7:30PM and Sun.: 11AM – 6PM. For more information and current promotions visit metroboatshow.net. *The show will follow public safety recommended protocols with social distancing to provide a safe experience for all attendees. Please see the Covid Safety Section on the show website for details.* **Admission:** \$10 for adults, children 12 and under free with an adult. Parking is \$10 – or free to those with a Metroparks permit. General park information can be found at metroparks.com or by calling 1-800-47-PARKS. Limited transient boating is available. Contact the Metropark for booking dockage.

The Progressive® Metro Boat Show is sponsored by Progressive Insurance, the Huron Clinton Metroparks and Great Lakes Scuttlebutt, the official publication of MBIA Boat Shows.

###

The Voice of Boating in Michigan

Michigan Boating Industries Association, 8625 Richardson Rd., Commerce Twp., MI 48390
P: 734.261.0123, F: 734.261.0880, E: boatmichigan@mbia.org